Joel Gutierrez

Software Developer

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Technical Skills

Frontend
React.js, React Native, Wordpress, Wix, Next.js, TailwindCSS

Backend
Node.js, Express.js, MySQL, Prisma ORM

Cloud & DevOps
AWS (EC2, S3, Lambda, RDS), Vercel, Google Cloud, Cloudflare

Tools & Technologies
Git, CI/CD, Docker, RESTful APIs, GraphQL

Experience

Bleeding Hearts Across America
Nov 2023 – Aug 2024
Co-Founder, CTO
Miami, FL
🔗 https://bleeding-hearts.vercel.app/

- Led the migration from a **Wix site to a fully custom Next.js platform** built with **Prismic.io CMS, Stripe, Shadcn/UI**, and **TailwindCSS** for a scalable and dynamic user experience.
- Developed features for **donations, volunteer registration, and resource updates** with secure form validation using **react-hook-form** and **Zod**.
- Managed **IT operations**, conducted training sessions, and facilitated **collaboration with other non-profits**.
- **Led fundraising and community initiatives**, including the Period Product Pantry partnership with Healthy Little Havana.

GA World Fashion
Apr 2023 – Jun 2023
Freelance Web Developer
Miami, FL
🔗 https://gaworldfashion.com/

- Developed a minimalist, user-friendly website for a local seamstress specializing in **custom alterations** and **tailoring services**. The site showcases her services with an intuitive, streamlined design, simplifying client engagement and inquiries. Built with **Next.js, Shadcn/UI, TailwindCSS** for responsive design, **react-hook-form** and **Zod** for input validation, and **Prisma** to securely store contact submissions.
- Created a **three-page landing site** (Home, Services, Contact Us) optimized for simplicity and ease of use, matching the client's consultative, appointment-based workflow.
- Enhanced **accessibility** for local clients by building a **clean layout** with **fast loading** and a **seamless mobile experience**.
- Improved client's engagement with automated contact form handling and seamless mobile-first design.

Ofibodegas Centro 9
Sep 2022 – Jan 2023
Freelance Web Developer
Managua, Nicaragua
🔗 https://ofibodegascentro9.com/

- Developed a **high-performing, visually engaging website** to promote a commercial complex offering **integrated industrial storage and office spaces** with comprehensive amenities.
- Built with **Next.js, Payload CMS, TailwindCSS**, and **Shadcn/UI**, featuring **Framer Motion** animations for enhanced UX.
- Automated **email responses** using **Nodemailer** and ensured secure form handling with **react-hook-form** and **Zod**.
- Increased site engagement and leasing interest, earning **positive client feedback** for design and functionality.

My Haven Spa
Nov 2022 – 2023
Social Media Manager
Miami, FL
🔗 https://myhavenspa.com/

- Led the **visual content creation** for Instagram by transforming raw images into engaging **photo and video assets**, aligned with seasonal **sale events**, **promotions**, and **service launches**.
- Designed and executed a **creative media strategy** that highlighted the brand's aesthetic and offerings while maintaining a consistent and elevated visual identity.
- Strategically timed posts to **leverage Instagram's algorithm**, boosting **engagement**, **reach**, and **follower growth**.
- Collaborated directly with the spa owner to refine messaging and campaign direction, ensuring alignment with business goals.
- Utilized tools like **Canva, CapCut**, and **native Instagram insights** to craft compelling content and analyze performance metrics.

Fellowships

Latino Policy Forum
Mar 2025 – Apr 2025
Website Content Audit & Wordpress developer
Chicago, IL
🔗 https://latinopolicyforum.org/

- **Conducted a site-wide content audit**, flagging outdated documents, broken links, and brand inconsistencies.
- **Coordinated with communications and policy staff** to prioritize updates and ensure timely publication of public materials.
- **Rewrote and formatted pages directly in WordPress**, improving clarity, accessibility, and overall user experience.
- **Reorganized page layouts and document libraries** so visitors could locate key advocacy resources more easily.
- Introduced a **more journalistic voice** for policy stories, helping the Forum present complex issues in a reader-friendly way.

Moon Technology Services
Oct 2024 – Nov 2024
Entrepreneurship Fellow
Chicago, IL
🔗 https://www.moontechnologyservices.com/

- Participated in a **selective career fellowship** focused on **professional development**, **entrepreneurship**, and **applied computer science**.
- Mentored by **Khundmeer Fahad Seyed**, an **independent tech consultant**, to gain firsthand insight into **running a small business** and **contracting in the tech industry**.
- Researched **legal structures**, **licensing**, and **compliance** for **independent contractors** and **tech startups**.
- Engaged in **project-based learning**, applying **programming skills** in a **real-world business context** using **professional tools and workflows**.
- Developed an early understanding of **client communication**, **project scoping**, and delivering **technology solutions** in a **consulting environment**.

Education

Arrupe College of Loyola University Chicago
Aug 2024 – Present
Freshman, Liberal Arts with Pre-STEM Concentration

- **AI Club:** Lead Web Developer for the **Movie Recommendation Project** using AI-driven recommendation algorithms. Currently serving as **Technology Assistant**.
- **Cyber Security Club**: Competed in **Cyberstrike NCL 2024** and **Cyberstrike NCL 2025**, gaining hands-on experience in cybersecurity fundamentals.

Miami Palmetto Senior High school
Aug 2020 – Jun 2024
Graduated Cum Laude | 4.2 GPA

- **Led Robotics Club** to multiple **1st-place finishes**, building and programming competitive **VEX robots** end-to-end.
- Completed **AP Computer Science A (5)** and **CSP (4)**; developed and maintained **club websites** using custom HTML.